



The Human Race
SATURDAY, MAY 7, 2011
www.sonoma4cs.org



Run Strong 4 Children!

Dear Community Partner,

4Cs has been a valuable non-profit child care agency in Sonoma County supporting over 5000 children, parents, and child care providers through our Child Health and Nutrition, Subsidized Child Development Centers and Resource and Referral programs since 1972. Quality child care programs and support for providers prepare the children in our community for school, employment and future life success. **The Sonoma County Human Race on May 7, 2011** is our primary fundraiser this year. The money raised from this event is integral to helping 4Cs and its 13 centers meet the growing demands for preschool education, and the affordable, quality child care our employers and families need.

We are asking for your support in reaching our fundraising goal of \$30,000 for 4Cs in this year's Human Race. We invite you to consider one of the following ways to sponsor 4Cs on May 7th:

- **Become a Corporate Champion - Adopt 4Cs as a favorite non-profit on Race day.** Invite your employees, volunteers and their families to collect pledges and run or walk on behalf of 4Cs on May 7. We will do the paperwork and pick up pledge sheets. Your business fosters teamwork and has fun while helping Children in the Community!
- **Be a 4Cs Human Race Sponsor:** starting at \$250. Your company's generosity will be recognized on our race day banner and booth signs and in all of our printed materials. Gain exposure to 100,000 participants on race day, on the Team 4Cs T-shirts, on the 4Cs web site, in 4Cs awards events and newsletters.
- **Make a tax-deductible donation** to the campaign to help us meet our \$30,000 goal.
- **Make an In-Kind contribution.** We need donations of food, balloons, water bottles, and other supplies to help make Race Day a big success for all of our runners and walkers.
- Of course, **drop by our booth** at the Human Race and say "Hi" on Saturday, May 7, 2011.

Whatever form your support takes, you are a very important partner in helping our community thrive; a partnership that supports the economic and social well being of our neighborhoods through affordable, safe, and healthy quality child care.

Should you at any time wish to find out more about 4Cs or any aspect of our work, I welcome your call directly at **707-522-1413 ext. 144**. You can also reach me via e-mail at mwonderwheel@sonoma4cs.org. It would be my pleasure to talk with you or your staff. Thank you for your kind support of children in our community!

Sincerely,

Mira Wonderwheel