



The Human Race  
SATURDAY, MAY 8, 2010  
www.sonoma4cs.org



*Children Are the Heart of Our Community!*

Dear Community Partner,

4Cs is the largest non-profit child care agency in Sonoma County supporting over 5000 children, parents, and child care providers through our Child Health and Nutrition, Subsidized Child Development Centers and Resource and Referral programs. Quality child care programs and support for providers prepare the children in our community for school, and employment. **The Sonoma County Human Race on May 8, 2010** is our primary fundraiser this year. The money raised from this event is integral to helping 4Cs and its 13 centers meet the growing demands for preschool education, and the affordable, quality child care our employers and families need.

We are asking for your support in reaching our fundraising goal of \$25,000 for the "Children Are the Heart of Our Community" Campaign. We invite you to consider one of the following ways to sponsor 4Cs on May 8th:

- **Become a Corporate Champion - Adopt 4Cs as a favorite non-profit on Race day.** Invite your employees, volunteers and their families to collect pledges and run or walk on behalf of 4Cs on May 8. We will do the paperwork and pick up pledge sheets. Your business fosters teamwork and has fun while helping Children in the Community!
- **Be a 4Cs Human Race Sponsor:** starting at \$250. Your company's generosity will be recognized on our race day banner and booth signs and in all of our printed materials. Gain exposure to 100,000 participants on race day, on the Team 4Cs T-shirts, on the 4Cs web site, in 4Cs awards events and newsletters.
- **Make a tax-deductible donation** to the campaign to help us meet our \$25,000 goal.
- **Make an In-Kind contribution.** We need donations of food, balloons, water bottles, and other supplies to help make Race Day a big success for all of our runners and walkers.
- Of course, **drop by our booth** at the Human Race and say "Hi" on Saturday, May 8, 2010.

Whatever form your support takes, you are a very important partner in helping our community thrive; a partnership that supports the economic and social well being of our neighborhoods through affordable, safe, and healthy quality child care.

Should you at any time wish to find out more about 4Cs or any aspect of our work, I welcome your call directly at **707-522-1413 ext. 144**. You can also reach me via e-mail at [mwonderwheel@sonoma4cs.org](mailto:mwonderwheel@sonoma4cs.org). It would be my pleasure to talk with you or your staff. Thank you for your kind support of children in our community!

Sincerely,

Mira Wonderwheel



# The Human Race

BUSINESS SPONSORSHIP &  
DONATION FORM  
SATURDAY, MAY 8, 2010



## Children Are the Heart of Our Community!

4Cs is raising funds to serve low-income children and working families in your community! Our 2010 fundraising goal is \$25,000. The funds raised will purchase much needed equipment like shade structures, climbers, scooters, indoor classroom improvements like new cabinets, computers for classrooms, and help provide enrichment programs for children like field trips to the San Francisco Academy of Science or Zoo.

### We have a variety of tax-deductible sponsorship levels for you to choose from:

- € **Diamond Sponsor - \$1,000** or more: Large Signage at Human Race Booth, Name/Logo on 4Cs Human Race Banner, Bold/Large Recognition in Agency Newsletter that reaches over 2400 licensed child care providers, parents, and community members, Name/Logo on 4Cs web site.
- € **Platinum Sponsor - \$750** or more: Name/Logo on medium signage at Human Race Booth, Name on 4Cs Human Race Banner, Recognition in Agency Newsletter, Name on 4Cs web site.
- € **Gold Sponsor - \$500** or more: Small Signage at Human Race Booth, Name on 4Cs Human Race Banner, Recognition in Agency Newsletter and 4Cs web site.
- € **Silver Sponsor - \$250** or more: Name Recognition at Human Race, Recognition in Agency Newsletter and 4Cs web site.
- € **Bronze - \$100** or more: Recognition at Human Race, in Agency Newsletter and web site.

€ **Other:** \_\_\_\_\_

We are recruiting Business Partners to become **Corporate Champions** in support of 4Cs and encourage employees to participate in the Human Race and gather pledges.

You can also go online at **www.sonoma4cs.org** to join Team 4Cs or make online donations.

Business Name (as you want it to appear) \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ email \_\_\_\_\_

To be included in print advertising, return completed form by **April 30, 2010.**

Mail form and donations to: Community Child Care Council of Sonoma County (4Cs)  
ATTN: Human Race Coordinator,  
396 Tesconi Court, Santa Rosa, CA 95401.

For further information please contact Mira Wonderwheel at 707-522-1413 ext. 144.

**Thank you for your support of the  
Community Child Care Council of Sonoma County (4Cs)! Tax ID #94-2274620**