



The Human Race  
SATURDAY, MAY 7, 2011  
[www.sonoma4cs.org](http://www.sonoma4cs.org)



*Run Strong 4 Children!*

Dear Providers and Parents,

4Cs is participating in this year's Human Race – 30 Years and Running Strong and our theme is *Race for the Children, Race for the Future!* We are using **The Power of 10** to increase the donations raised in support of 4Cs and the work we do to support over 5000 children, parents, and child care providers through our Child Health and Nutrition, Subsidized Child Development Centers and Resource and Referral programs. Quality preschool and child care programs and support for providers prepare the children in our community for school and life success which helps our community thrive. **The Sonoma County Human Race on May 7, 2011** is our primary fundraiser this year. The money raised from this event is integral to helping 4Cs and its 13 centers meet the growing demands for preschool education, and the affordable, quality child care our employers and families need.

We are asking for your support in reaching our fundraising goal of \$30,000 for 4Cs. We invite you to consider one of the following ways to sponsor 4Cs on May 7th:

- **Become a Corporate Champion - Adopt 4Cs as your benefitting non-profit on Race day.** Invite your employees, volunteers and their families to collect pledges and run or walk on behalf of 4Cs on May 7. We will do the paperwork and pick up pledge sheets. Your business fosters teamwork and has fun while helping Children in the Community!
  - **Parents** – ask your employer if you and your co-workers can set-up a team in support of 4Cs in the Human Race. Let us know and we will recognize the business in our race materials.
- **Be a 4Cs Human Race Sponsor:** starting at \$100. Your business's generosity will be recognized on our race day banner, booth signs and in all of our printed materials. Gain exposure to 100,000 participants on race day, on the Team 4Cs T-shirts, on the 4Cs web site, in 4Cs awards events and newsletters.
  - **Parents** – ask your employers to become sponsors.
- **Collect Pledges on Behalf of 4Cs:** Download a pledge sheet from our home page, [www.sonoma4cs.org](http://www.sonoma4cs.org).
- **Make a tax-deductible donation** to the campaign to help us meet our \$30,000 goal.
- **Visit our booth** at the Human Race and join in the fun on Saturday, May 7, 2011.

Whatever form your support takes, you are a very important partner in helping our community thrive; a partnership that supports the economic and social well being of our neighborhoods through affordable, safe, and healthy quality child care. Should you at any time wish to find out more about 4Cs or any aspect of our work, I welcome your call directly at **707-522-1413 ext. 144**. You can also reach me via e-mail at [mwonderwheel@sonoma4cs.org](mailto:mwonderwheel@sonoma4cs.org). It would be my pleasure to talk with you. Thank you for your kind support of children in our community!

Sincerely,

Mira Wonderwheel



# The Human Race

BUSINESS SPONSORSHIP &  
DONATION FORM  
SATURDAY, MAY 7, 2011



## Run Strong 4 Children!

4Cs is raising funds to serve low-income children and working families in your community! Our 2011 fundraising goal is \$30,000. The funds raised will help 4Cs continue to provide valuable preschool and child care services and programs for over 5000 children as well as allow purchases of much needed equipment like shade structures, climbers, scooters, and help provide enrichment programs for children like field trips to the San Francisco Academy of Science or Zoo.

### We have a variety of tax-deductible sponsorship levels for you to choose from:

- € **Diamond Sponsor - \$1,000** or more: Large Signage at Human Race Booth, Name/Logo on 4Cs Human Race Banner, Bold/Large Recognition in Agency Newsletter that reaches over 2400 licensed child care providers, parents, and community members, Name/Logo on 4Cs web site.
- € **Platinum Sponsor - \$750** or more: Name/Logo on medium signage at Human Race Booth, Name on 4Cs Human Race Banner, Recognition in Agency Newsletter, Name on 4Cs web site.
- € **Gold Sponsor - \$500** or more: Small Signage at Human Race Booth, Name on 4Cs Human Race Banner, Recognition in Agency Newsletter and 4Cs web site.
- € **Silver Sponsor - \$250** or more: Name Recognition at Human Race, Recognition in Agency Newsletter and 4Cs web site.
- € **Bronze Sponsor - \$100** or more: Recognition at Human Race, in Agency Newsletter and web site.

€ **Other:** \_\_\_\_\_

We are recruiting Business Partners to become **Corporate Champions** in support of 4Cs and encourage employees to participate in the Human Race and gather pledges.

You can also go online at [sonoma4cs.org](http://sonoma4cs.org) to join Team 4Cs or make online donations.

Business Name (as you want it to appear) \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ email \_\_\_\_\_

To be included in print advertising, return completed form by **April 22, 2011.**

Mail form and donations to: Community Child Care Council of Sonoma County (4Cs)  
ATTN: Human Race Coordinator,  
131-A Stony Circle, Suite 300, Santa Rosa, CA 95401.

For further information please contact Mira Wonderwheel at 707-522-1413 ext. 144.

**Thank you for your support of the  
Community Child Care Council of Sonoma County (4Cs)! Tax ID #94-2274620**