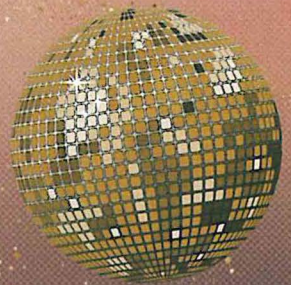




4CS OF SONOMA COUNTY  
**50TH ANNIVERSARY CELEBRATION**  
 August 26th, 2023



**Staff**

Melanie Dodson  
 Executive  
 Director

Dear Community Partner,

On August 26th, 2023, 4Cs of Sonoma County is hosting a special *50th Anniversary Celebration (1972 – 2022)*. Guests will enjoy a *Solid Gold - 70s* themed evening, including dinner, dancing, live and silent auction, fun activities, and music from the 70s in the decade we began.

**Board of Directors**

Brandon Kelsey  
 Board Chair

Aimee Sands-Carney  
 Vice Chair

Kim August  
 Chair of Finance

Stacy Small  
 Secretary

Alberto Botello

Ryan Corcoran

Jennifer Guerra

Tina Paige

Ayesha Rabadi-Raol

**Emeritus Board**

Gary Hochman

Tom  
 Schwedhelm

**Advisory Board**

Riley Flanagan

In 1972 seven change makers boldly embarked on a mission to provide Sonoma County families and businesses with a solution to the child care challenge. Over the last fifty years in Sonoma County, families across many socioeconomic backgrounds have benefitted from 4Cs services helping them to access early education and quality child care. Since the beginning 4Cs has been a leader in the community as the local Child Care Resource and Referral agency. 4Cs has:

- Grown from an annual budget of \$13,000 in 1972 to an agency budget of \$25 million in 2022. 51% of our budget is returned to the community in the form of payments to child care businesses.
- Blossomed from a team of 7 volunteers comprised of educators, parents, and community members to a staff of over 180.
- Began operating 4 preschool programs in 1986 taking over contracts from the Sonoma County Office of Education. Fast forward to today, 4Cs operates 12 preschools throughout Sonoma County.
- Established the food program that supports family child care providers (FCC). By early 2000, we supported 450 FCC providers. Today our Food Program team distributes \$1.6 million in food reimbursements annually.
- Collected data beginning in the 1980s to measure the impact to families calling our Resource and Referral department. In 2022 our Resource and Referral team navigated 12,000 calls.

4Cs mission, drive, and ability to grow and adapt to our community's needs has remained constant as needs have increased. We are excited to be focused on expanding our ability to support our community for the next 50 years and beyond.

Please *join us* as we raise funds to support the children and families who depend on 4Cs and celebrate our 50 years of service to Sonoma County. Opportunities for sponsorship are outlined on the following page. Thank you for your kindness and consideration of sponsorship of our *4Cs 50th Anniversary Celebration*. Be a Champion of our legacy!

Thank you for considering our request.

Sincerely,

Melanie Dodson  
 Executive Director

Rachel Anderson  
 Community Relations

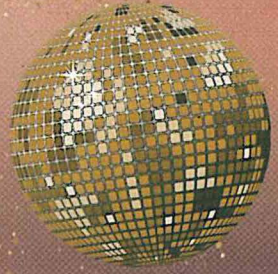


For further information please contact Rachel Anderson at [randerson@sonoma4cs.org](mailto:randerson@sonoma4cs.org).  
 Mail form to: Community Child Care Council of Sonoma County (4Cs) Attn: 50th Anniversary  
 131-A Stony Circle, Suite 300, Santa Rosa, CA 95401  
**Tax ID #94-227462**



# 4CS OF SONOMA COUNTY 50TH ANNIVERSARY CELEBRATION

August 26th, 2023



## All in the Family: \$10,000 (ONLY 5 AVAILABLE)

- Your company logo on all printed/electronic materials including special social mentions
- A full slide during the slideshow
- Reserved table of 10
- Your own VIP table host!
- 4Cs Lunch and Learn for your Company or Organization
- Your company logo listed on a Disco Ball in our 4Cs Groove Lounge
- Included *Platinum level Sponsorship* For **Champions for Children** in November, 2023

## Happy Days: \$5,000

- Your company logo on all printed/electronic materials including special social media mentions
- Reserved table of 8
- A full slide during the slideshow
- Your company logo listed on a Disco Ball in our 4Cs Groove Lounge
- Included *Friend level Sponsorship* to **Champions for Children** in November, 2023

## School House Rock: \$2,500

- Your company logo on all printed/electronic materials including special social media mentions
- 6 tickets to 4Cs 50<sup>th</sup> Anniversary Celebration
- Your logo in the slideshow
- Your company logo listed on a Disco Ball in our 4Cs Groove Lounge

## The Love Boat: \$1,000

- Your company name on all printed/electronic materials
- 4 tickets to 4Cs 50<sup>th</sup> Anniversary Celebration
- Your company logo listed on a Disco Ball in our 4Cs Groove Lounge

All tax-deductible donations benefit the Community Child Care Council of Sonoma County.  
Please make your check payable to "4Cs," with a notation in the memo, "50<sup>th</sup> Anniversary Celebration." For  
more information, contact Rachel Anderson, 707-522-1413, ext. 177 or [randerson@sonoma4cs.org](mailto:randerson@sonoma4cs.org)

**Our TAX ID: 94-2274620**

*The mission of 4Cs of Sonoma County is to provide quality child care and early education to Sonoma County through advocacy, direct service, and empowerment.*





4CS OF SONOMA COUNTY  
**50TH ANNIVERSARY CELEBRATION**  
 August 26th, 2023



**Yes! I would like to become a 4Cs Supporter**

Proceeds from the 50<sup>th</sup> Anniversary Celebration support thousands of low-income families in need of quality child care and preschool programs. 4Cs keeps children learning and parents earning!

- All in the Family - \$10,000
- Happy Days - \$5,000
- School House Rock - \$2,500
- The Love Boat - \$1,000
- Couples Ticket - \$300 \_\_\_\_\_ (Quantity)
- Single Ticket - \$172 \_\_\_\_\_ (Quantity)

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Payment Method**

- Enclosed is my check made payable to 4Cs
- Please charge my credit card for the full amount
- Please contact me July 1, 2023 for payment

Credit Card # \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Please return this form to Community Child Care Council of Sonoma County by June 30<sup>th</sup> 2023  
 131-A Stony Circle #300, Santa Rosa, CA 95401

Please make your check payable to "4Cs," with a notation in the memo "50<sup>th</sup> Anniversary Celebration" For more information contact Rachel Anderson, randerson@sonoma4cs.org, 707-522-1413, ext. 177.

Your donation is Tax deductible: Tax ID# 94-2274620